



For Immediate Release

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## **INCOMPAS Statement of FCC's Privacy Action**

WASHINGTON DC (October 27th, 2016) — Today, the Federal Communications Commission adopted broadband privacy rules that include new requirements on how broadband providers collect and use customers personal information.

### **In response, INCOMPAS CEO Chip Pickering said:**

"Our members have always taken their responsibility to protect the privacy of their customers' data very seriously and today's action puts consumers in the driver's seat when it comes to network operators' use of their personal information."

"We appreciate the Commission's acknowledgement of the benefits our members bring to enterprise customers in meeting their privacy needs. Giving carriers the flexibility to contract with businesses with respect to their privacy needs makes good business sense and will ensure that enterprise customers receive the services and protections they desire."

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### **About INCOMPAS:**

INCOMPAS, the Internet and competitive networks association, is the leading trade group advocating for competition policy across all networks. INCOMPAS represents Internet, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at [www.incompas.org](http://www.incompas.org) or follow us on Twitter: @INCOMPAS @ChipPickering