



For Immediate Release

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## **INCOMPAS Praises FCC Action to Unlock the Box, Opening an Innovation Race**

Washington DC (September 8, 2016) – Today FCC Chairman Tom Wheeler circulated the [proposed set top box rule](#), indicating a vote on the item would take place at the end of September.

**In response to the announcement, Chip Pickering, CEO of INCOMPAS and leading competition advocate released the following statement:**

“Unlocking the set-top box is a win for competition, consumers and innovators. Competition is the law, and we commend Chairman Wheeler and the FCC for standing up for consumers who want lower prices, more choice, and the freedom to discover new and exciting content streaming online.

“The FCC has made the critical key choice for an open, not closed future. By presenting a balanced approach, which takes input from all sides of the debate, the FCC has come down on the side of the consumer, and the innovators of the future.

“The FCC has adopted the [“competition and innovation principles”](#) put forward by a coalition of the nation’s leading consumer and competition advocates. Those principles called on the FCC to ensure their proposal rejected closed, monopoly-like apps in favor of an open user interface, real integrated search, consumer friendly functionality and enforceability. We look forward to working with the entire FCC to ensure these pro-competition policies are adopted.”

### **About INCOMPAS:**

INCOMPAS, the Internet and competitive networks association, is the leading trade group advocating for competition policy across all networks. INCOMPAS represents Internet, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at [www.incompas.org](http://www.incompas.org) or follow us on Twitter: @INCOMPAS @ChipPickering