



For Immediate Release

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INCOMPAS Statement on Netflix-Comcast

WASHINGTON DC (July 5, 2016) – Today Netflix and Comcast announced a deal to make the nation’s leading streaming service available through the cable company’s video navigation platform.

In response, Chip Pickering, CEO of INCOMPAS, the Internet and Competitive Networks Association which is a leading voice for streaming companies (including Netflix), released the following statement:

“From open internet to interconnection policies, we advocated for a foundation that enables over-the-top content and traditional video to grow together, rather than apart. These smart policies, led and adopted by the FCC, have been hard fought victories that have knocked down many walls and are good for competition, consumers and free markets.

“Consumers are hungry for new content, and fresh creative voices. Netflix is a trailblazer that has opened doors to other streamers, and we encourage and support policies that help make search, discovery and access to all over-the-top content easier.”

**NOTE: Netflix is a member of INCOMPAS

About INCOMPAS:

INCOMPAS, the Internet and competitive networks association, is the leading trade group advocating for competition policy across all networks. INCOMPAS represents Internet, streaming, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at www.incompas.org or follow us on Twitter: @INCOMPAS @ChipPickering