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## INCOMPAS and Women in the Channel Join Forces to Host Networking Breakfast at The INCOMPAS Show: Fall 2017

## Hour-Long Session to Share Strategies for Overcoming Barriers to Leadership

**WASHINGTON, D.C. and SANTA ANA, Calif.** – <u>INCOMPAS</u>, the internet and competitive networks association, and <u>Women in the Channel</u> (WiC), a grassroots organization empowering women to advance their careers in telecom and IT, today announced that they will co-host a Women in Tech Networking Breakfast during <u>The INCOMPAS Show: Fall 2017</u>. The event will take place Tuesday, October 17, from 8 a.m. to 9 a.m. at the Marriott Marquis San Francisco.

"While our industry has long been dominated by men in the top ranks, more and more women have ascended to high-profile executive leadership and sales roles throughout the competitive communications, internet and technology sectors," said Angie Kronenberg, chief advocate and general counsel at INCOMPAS. "We are honored to join forces with WiC to provide our female members and show attendees with a new opportunity to network, learn from each other and forge relationships that foster mentorship and support their careers."

The WiC-led session – "Confidence and Connections: Elevating Each Other" – promises to show women in tech how to develop meaningful connections and build confidence they need to become leaders. WiC Founder Nancy Ridge, executive vice president for <u>Telecom Brokers</u>, will lead a discussion about the challenges women in tech face in becoming leaders, as well as specific strategies for meeting these challenges head on.

"Numerous studies have found the greatest barriers to female leadership are the lack of confidence and connections," said Ridge. "It's time to focus on how we can collaborate to overcome them. That's a major focus for Women in the Channel and we are looking forward to helping women in tech to do just that."

Attendees will have the opportunity to network and share their own stories during the breakfast event, which encourages interaction to maximize connections.

"Collaboration and mentoring have been priorities for Women in the Channel from day one," said WiC President Hilary Gadda, director of channel for INCOMPAS member TPx Communications. "That's why we jumped at the opportunity to partner with INCOMPAS and to bring our curricula and enthusiastic membership to talk about these very important topics."

Women interested in attending the networking breakfast must be registered for The INCOMPAS Show. INCOMPAS will extend member pricing for all WIC members who would like to attend the full show or

purchase a day pass for Tuesday, October 17. For more information, visit <u>The INCOMPAS Show website</u> or register here.

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## **About INCOMPAS**

INCOMPAS, the internet and competitive networks association, is the leading trade association advocating for competition policy across all networks. INCOMPAS represents internet, streaming, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at <a href="https://www.incompas.org">www.incompas.org</a> or follow us on Twitter <a href="https://www.incompas.org">@INCOMPAS</a>.

## About Women in the Channel (WiC)

Established in 2010, Women in the Channel is a grassroots organization made up of women who are in leadership, ownership and revenue generating roles in the alternate sales channel sector of the telecommunications industry. Month after month, these women are responsible for generating sales for their companies and creating wealth for their families. WiC members are wives and mothers and sisters, and a high percentage of us are the main breadwinners in our families. WiC brings together this group because in an industry that is growing, expanding and changing the number of women at such levels is not matching that growth. To learn more and to become a member, please visit <a href="www.womeninthechannel.org">www.womeninthechannel.org</a>.