



For Immediate Release

INCOMPAS Letter to Congress: Paid Prioritization Violates Net Neutrality, Allows ISPs to Profit off Congestion

Poll: Over 70 Percent of Americans Oppose Paid Prioritization

WASHINGTON, D.C. (April 16, 2018) – INCOMPAS, the internet and competitive networks association, has [sent a letter](#) to the House Subcommittee on Communications and Technology in advance of its hearing this week on paid prioritization.

The letter details how allowing paid prioritization would give internet service providers (ISPs) an incentive to monetize network congestion. This will lead to an internet of 'haves' and 'have-nots' - of fast and slow lanes - in which ISPs can control the winners and losers online by prioritizing some internet traffic over others - all for their own profit.

INCOMPAS conducted a [survey](#) which found that 72 percent of voters are against paid prioritization. Additionally, 86 percent believe that ISPs should treat all websites and content equally.

To read the letter, click here:

<http://www.incompas.org/Files/filings/2018/04-16-18%20Committee%20Letter%20on%20Paid%20Prioritization%20FINAL.pdf>

In addition to the letter, INCOMPAS Chief Advocate & General Counsel Angie Kronenberg released the following statement:

“The ink isn’t even dry on the FCC’s proposal to end net neutrality, and ISP lobbyists are already urging Congress to allow for paid prioritization. You can have an open internet, or you can have paid prioritization, but you cannot have both.

“An open internet provides equal and nondiscriminatory access for all individuals and businesses. Paid prioritization, on the other hand, incentivizes scarcity in the networks and discrimination, allowing ISPs to leverage their position and squeeze more money from consumers who have cut the cord and joined the streaming revolution.

“Seventy-two percent of Americans oppose paid prioritization that will relegate small business to an internet slow lane. Americans want Congress to protect an open internet. Without strong net neutrality protections, ISPs see gold in paid prioritization schemes that commoditize congestion and strengthen their hand as the gatekeepers of content. Their attempts to confuse and conflate localized network management with network neutrality is a threat to any small business who has migrated to the cloud to save money and boost efficiency.”

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About INCOMPAS:

INCOMPAS, the internet and competitive networks association, is the leading trade group advocating for competition policy across all networks. INCOMPAS represents Internet, streaming, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at www.incompas.org or follow us on Twitter: @INCOMPAS @ChipPickering.