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COMPTEL Forms Advisory Committee to Explore How to Facilitate Strategic Partnerships Between Wireless Carriers and Backhaul Providers

WASHINGTON, D.C. – COMPTEL, the leading trade association for the competitive communications industry, today announced that it will be forming an advisory committee to facilitate strategic partnerships between wireline backhaul providers and wireless carriers.

Rapid mobile app innovation, robust demand for mobile data capacity and increasing network sophistication is creating a dilemma for both mobile carriers and backhaul network operators, as neither have clear visibility into the capabilities or requirements of the other. Traditional network maps and carrier announcements cannot keep up with the rapid pace of change in today’s market. What’s needed is a dynamic exchange, where network operators can match their supply and demand.

“Wireless providers rely on wireline networks to handle backhaul of data consumption, which is predicted to tremendously increase in the coming years. The growing use of small cells, as well as the upcoming spectrum auctions, will only increase the demand for these backhaul services,” said COMPTEL CEO Chip Pickering. “The formation of this advisory committee will help identify ways for wireline and wireless companies to leverage existing resources and networks, as well as help identify new opportunities and markets for competitive providers.”

The advisory committee will consist of wireline and wireless companies, as well as technical experts, and be led by a neutral technical advisor.

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About COMPTEL
Based in Washington, D.C., COMPTEL is the leading industry association representing competitive communications service providers and their supplier partners. COMPTEL members are entrepreneurial companies driving technological innovation and creating economic growth through competitive voice, video, and data offerings and the development and deployment of next-generation, IP-based networks and services. COMPTEL advances its members’ interests through trade shows, networking, education, and policy advocacy before Congress, the Federal Communications Commission and the courts. COMPTEL works to ensure that competitive communications providers can continue to offer lower prices, better service, and greater innovation to consumers. For more information, visit www.comptel.org or follow @COMPTEL on Twitter.