

INCOMPAS Membership Benefits	Description
<p>The INCOMPAS Show</p>	<ul style="list-style-type: none"> » Receive an annual event credit equal to 50 percent of annual dues. This credit can be to be used on meeting rooms, sponsorship or exhibit space at The INCOMPAS Show. (Please note this cannot be used for attendee registration fees) » Receive up to a 42% discount on exhibit space. » Receive a 38% discount on meeting rooms. » Receive a 30% discount on registration fees. » Access to premium exhibit space and meeting rooms. » Priority consideration for panelist positions and speaking opportunities. » Access to the INCOMPAS Marketplace, which enables our membership to locate vendor and carrier partners.
<p>Marketing Opportunities</p>	<ul style="list-style-type: none"> » 6 ads/mentions in the INCOMPAS eNewsletter, which is distributed to 10,000 industry executives. » 2 feature articles in the INCOMPAS eNewsletter. * *All content must bereviewed and approved by INCOMPAS prior to delivery. » Market your company’s services and expertise to our membership. » Receive a 45% discount on webinar program fees.
<p>INCOMPAS.org</p>	<ul style="list-style-type: none"> » Access to the Members-Only portal on INCOMPAS’ website, which includes exclusive industry information. » Create a member profile and use our Members-Only database to help you contact INCOMPAS Members. » Featured member listing on INCOMPAS.org.

Data Center Member Benefits-at-a-Glance



Network and Increase Sales

» Gain a competitive advantage within the industry, as INCOMPAS members favor doing business with fellow member companies.

- » Expand your networking and sales opportunities at The INCOMPAS Show, our annual fall conference. Showcase your products with priority access to premium exhibit space and meeting rooms. Take advantage of premier sponsorship opportunities and priority consideration for speaking opportunities.
- » Publicize your company through the INCOMPAS website and our public relations efforts, as well as our weekly electronic newsletter, which is distributed to 10,000 industry professionals. Let INCOMPAS enhance your marketing efforts by sharing your press releases and company announcements through the eNewsletter and social media channels.
- » Speak at The INCOMPAS Show, as well as the members-only conference calls, to be heard by business leaders, investment analysts, government officials, and the media. Market your company's expertise to both members and non-members through the discounted webinar programs.
- » Access the Members-Only portal through the INCOMPAS website and view exclusive industry information, filings, white papers, webcasts, webinars and more!
- » Utilize the searchable membership database available in the Members-Only portal through INCOMPAS' website. This web interface allows you to create company and representative profiles (a great marketing tool as members are always looking to do business with other members). In addition, search other member profiles to find potential customers/vendors/partners with whom you would like to develop into new relationships and future business ventures. Turn those cold calls into warm calls!



Lower Expenses

- » Manage your company more profitably by developing your professional and technical skills through INCOMPAS seminars, workshops, educational sessions, webcasts, webinars, and online discussion forums.
- » Benefit from the INCOMPAS Preferred Partner Program, which provides members-only discounts on vendor and professional services, and the INCOMPAS Marketplace, which assists members in locating carrier and vendor partners.
- » Receive a 45% discount on sponsoring INCOMPAS' webinar program, which offers both a value to our membership and increases your company's exposure.
- » Reduce your trade show expenses by capitalizing on membership discounts while specifically targeting your core customer base to drive sales. Members receive the following discounts at The INCOMPAS Show:
 - » Up to a 42% discount on exhibit space
 - » 30% discount on registration fees



Dues Structure

INCOMPAS membership dues are a flat fee of \$5,000. During each calendar year, \$2,500 can be used for event engagement (exhibit space, meeting rooms or sponsorships).

Category	Annual Revenue	Annual Dues	Annual Event Credit
DC1	<\$25M	\$5,000	\$2,500
DC2	\$25M-\$750M	\$7,500	\$3,750
DC3	>\$750M	\$10,000	\$5,000

For more information please contact:

Julia Strow
202-872-5738
jstrow@incompas.org