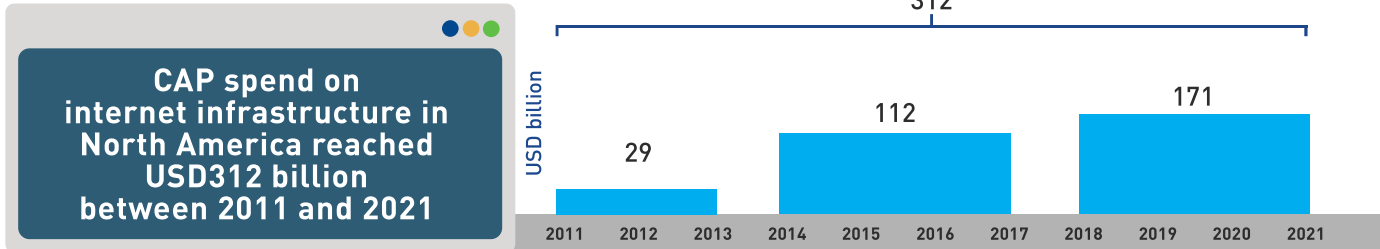


# NORTH AMERICA

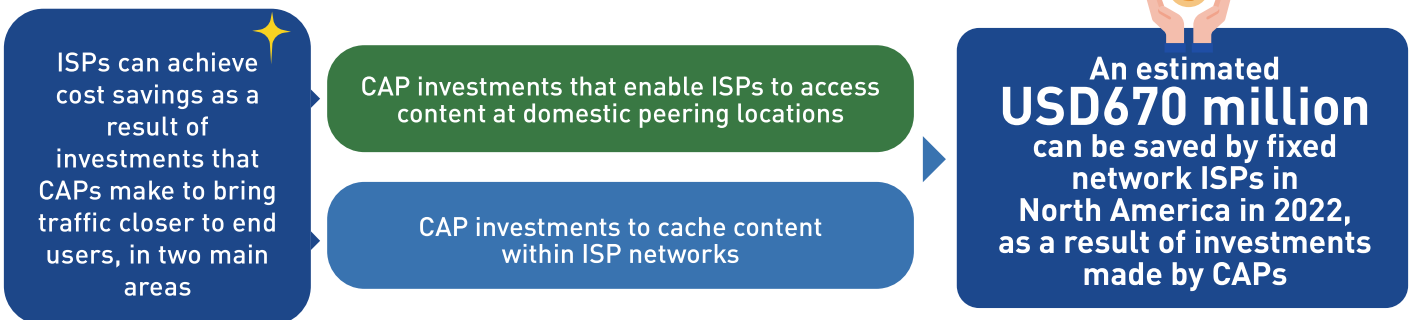
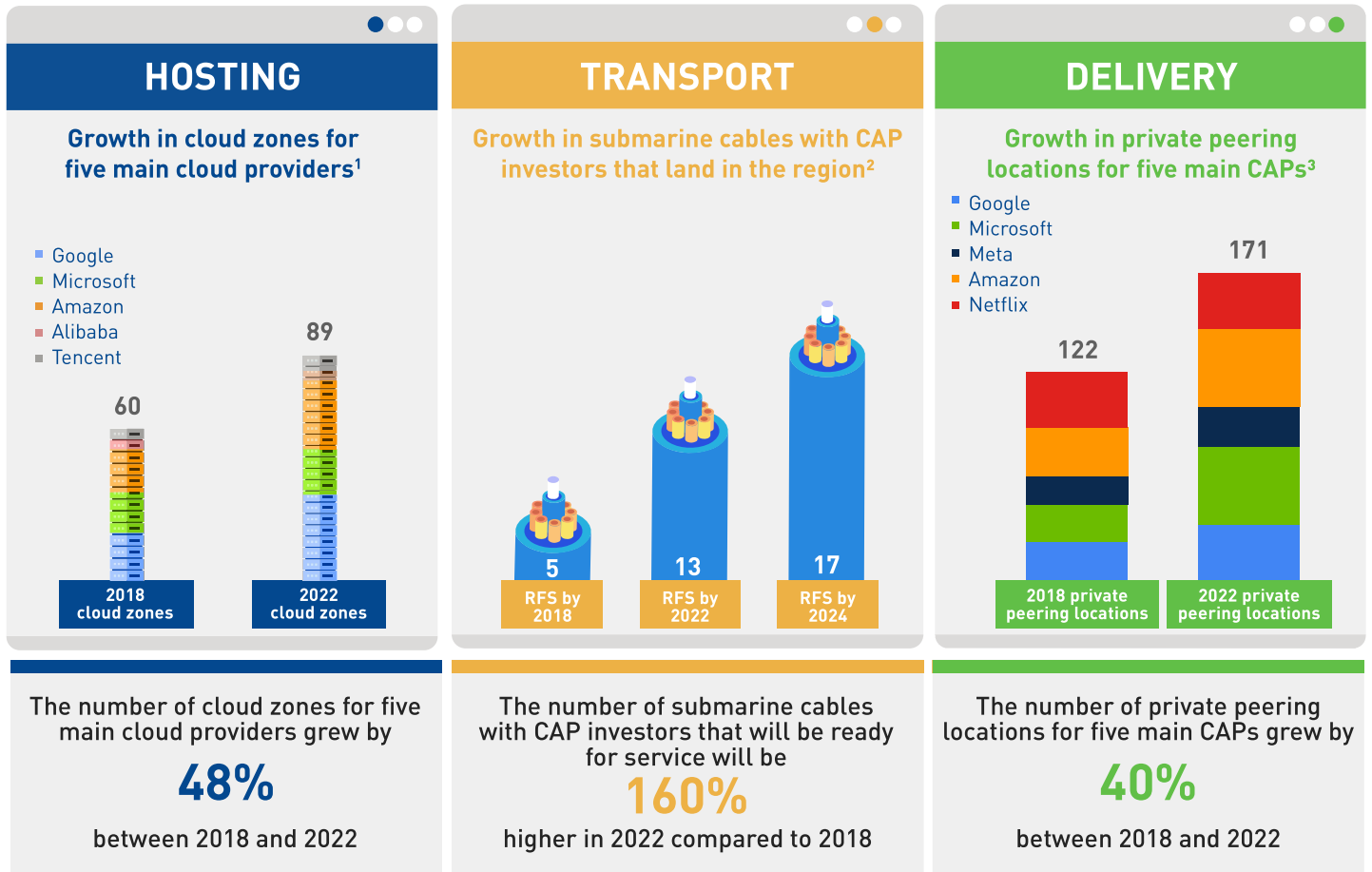
## Infrastructure investment report

Many large global CAPs are based in North America, and investment in the region continues to grow

Total spend by CAPs on internet infrastructure over various periods since 2011



Examples of investment drivers by cluster



<sup>1</sup> Number of cloud availability zones. Sourced from cloud provider websites in mid-2018 and mid-2022.

<sup>2</sup> Examples of submarine cables with direct CAP investors. Sourced from TeleGeography Submarine Cable Map in mid-2022. 'RFS' refers to 'ready for service'. Submarine cables frequently connect different regions, and adding the figures presented across regions can result in double counting.

<sup>3</sup> Number of private peering locations. Sourced from PeeringDB in mid-2018 and mid-2022. Please note that the growth in traffic at private peering locations is significantly faster than the growth in number of private peering locations.

## For more details please see:

<https://www.analysismason.com/internet-content-application-providers-infrastructure-investment-2022>



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