



For Immediate Release

## **INCOMPAS: White House Call to Unlock Set Top Box will Speed Up Competition**

Washington DC (April 15, 2016) -- Today in a [blog post](#), President Obama and the White House called for ending the cable set top box monopoly, stressing that competition was central to innovation and consumer relief.

**In response to the announcement, Chip Pickering, CEO of INCOMPAS, the Internet and competition association, released the following statement:**

“Competition is the key to unlocking the set top box and unleashing innovation. Ending monopoly policy and injecting competition policy is a proven way to create American jobs, new markets and investment. Entrepreneurs are eager and ready to build a better box and apps of the future, and the White House wants to accelerate that process.

“Like the rest of us, President Obama must be tired of having to switch remote controls every time he watches House of Cards or other streaming content. New boxes from new companies will create a competition ecosphere that benefits consumers, innovators and content creators.

“A bi-partisan Congress directed the FCC to bring competition to the set top box market two decades ago. Today’s action by the White House is in line with that law. Unlocking the set top box and ending monopoly policy is change consumers and free market conservatives can all believe in.”

## **About INCOMPAS**

INCOMPAS, the Internet and competition association, is the leading trade group advocating for competitive networks. INCOMPAS represents Internet, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at [www.incompas.org](http://www.incompas.org) or follow us on Twitter: @INCOMPAS and @ChipPickering

For Chip's Medium piece on unlock the box: <https://medium.com/@ChipPickering/on-the-set-top-box-you-know-best-6b89b73e55f5#bjqqr2whq>