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## **Growing COMPTEL Expands Reach with SmithBucklin Partnership**

### ***Competitive Networks Association Looks to Grow Events and Membership, Gaining Access to Unmatched Resources Base***

**WASHINGTON, D.C.** (May 7, 2015) – COMPTEL, the leading trade association advocating for competitive networks and competitive communications policy, announced today that it will partner with SmithBucklin, the leading association management and services company, to support COMPTEL’s membership growth initiatives and lead the production of impactful, innovative conference and trade show experiences.

“COMPTEL is a trade association on the rise. Our membership is growing, our influence is growing and now our event attendee experience will grow as well,” said Chip Pickering, CEO of COMPTEL. “SmithBucklin brings a bounty of experience in producing cutting-edge events and increasing member value and programs. Their association management practices and methodologies will help COMPTEL meet the needs of our growing membership as we continue to connect business leaders and policy makers. We look forward to this partnership as we head into our fall show in San Francisco.”

With a focus on adding new network builders to its membership, COMPTEL has grown to include the following competitive member companies: Netflix, Amazon, Google Fiber, AngellList, T-Mobile, Level 3, Cogent, XO Communications, Rocket Fiber, Sonic and Twitter. COMPTEL also played a significant role in the recent government policy changes affecting net neutrality and the Comcast-Time Warner merger.

“What Chip and the COMPTEL team have accomplished in the last year is next to amazing,” said Carol McGury, executive vice president, Event and Education Services at SmithBucklin. “From the addition of new member companies like Netflix and Google Fiber, to their public policy victories, it’s clear that COMPTEL is one of the most exciting trade associations in the nation.”

SmithBucklin will provide event strategy, planning and oversight. Additionally, it will deliver membership administration and year-round educational programming, as well as speaker management, marketing and communications strategy. The COMPTEL Plus Fall Business Expo 2015 will be held October 18-21 in San Francisco.

COMPTEL produces two trade shows per year, fall and spring, which have become known as the hub for business-to-business deals and networking. The past two COMPTEL shows have attracted thousands of attendees and featured keynote addresses by the chairman of the Federal

Communications Commission, a United States senator and CEOs from several leading technology and communications companies.

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**About COMPTTEL**

Based in Washington, D.C., COMPTTEL is the leading industry association representing competitive networks. COMPTTEL members are entrepreneurial companies driving technological innovation and creating economic growth through competitive voice, video, and data offerings and the development and deployment of next-generation, IP-based networks and services. COMPTTEL advances its members' interests through trade shows, networking, education, and policy advocacy before Congress, the Federal Communications Commission and the courts. COMPTTEL works to ensure that competitive communications providers can continue to offer lower prices, better service, and greater innovation to consumers. For more information, visit [www.comptel.org](http://www.comptel.org) or follow @COMPTTEL on Twitter.

**About SmithBucklin**

SmithBucklin is the association management and services company more organizations turn to than any other. Our mission is to achieve the missions of the client organizations we serve and provide uncompromised stewardship for their long-term prosperity. SmithBucklin offers full-service management and outsourced services to trade associations, professional societies, technology user communities, industry consortia, charitable organizations, corporations and government institutes. Founded in 1949, SmithBucklin has offices in Chicago, Washington D.C., Old Lyme, Conn., St. Louis, Bethesda, Md., and San Ramon, Calif., and delivers seamless association and event management services worldwide. The company is 100 percent employee-owned. For more information, please visit [www.smithbucklin.com](http://www.smithbucklin.com) or call 1-800-539-9740.